

FINAL EXAM - Project #6 iMovie 90-Second Message Rubric

Objective	Unacceptable	Below Expectation	Developing	Target	Score
Successful creation of iMovie of 1 minute and 30 seconds (1:30) with a clear, concise message.	iMovie is not completed. 0 points	iMovie is more than 15 seconds less than 1:30 and/or has no clear message 12 points	iMovie is more than 15 seconds greater than 1:30 in length and/or has a vague message 24 points	iMovie is within 15 seconds of 1:30 in length and has a clear, concise message 40 points	
Use of customized titles	Use of 0 or 1 customized title 0-5 points	Use of 2 customized titles 10 points	Use of 3 customized titles 15 points	Use of at least 4 customized titles 20 points	
Use of transitions between images	Use of 0 or only 1 transition 0-5 points	Use of 2 transitions 10 points	Use of 3 transitions 15 points	Use of at least 4 transitions 20 points	
Use of voice and/or music file throughout	No attempt to include music or spoken audio in the movie 0 points	Audio does not match movie length. 10 points	Audio matches movie length, but begins or ends abruptly. 15 points	Audio file runs entire length of movie and fades nicely at end. 20 points	
Total Score					